Leading in Academia: Evidence based leadership for women

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Goals:

- Developing and understanding a personal leadership style
- Exposure to the latest leadership styles and relevant research
- Leading in all directions 360° leadership

Method: Using the latest research, this workshop provides an overview of existing leadership strategies and related challenges. This evidence based approach identifies and applies reliable research results to developed an informed understanding of leadership. Differences in personality, cognition, gender, and culture can all play a role in how we see ourselves as a leader and how others interpret our behavior. Finally, we cover how we can best leverage our knowledge to succeed in the face of the unique challenges of female leaders.

To establish a general understanding of key concepts and theories, a half day will be spent on leadership styles and leading in all directions. In an interactive presentation, we will then cover the challenges faced by leaders based on social perceptions and their impact on leaderhsip behavior and the interpretation of leadership behavior. Finally, through exercises and reflection, we will practice the tips and tricks to develop a personal leadership style.

Course Overview:

Key themes

- (Academic) Leadership
 - o Evidence-based leadership
 - o Full range of leadership model
 - o 360° leadership
- Understanding the role of biases and stereotypes
 - o Including cognitive, gender, and culture
 - o How does it impact our own behavior?
 - o How does it impact how others interpret our behavior?
- Succeeding in the face of these challenges
 - Develop better decision-making skills
 - Exercise greater influence
 - Implement more effective strategies