



# CREMLIN

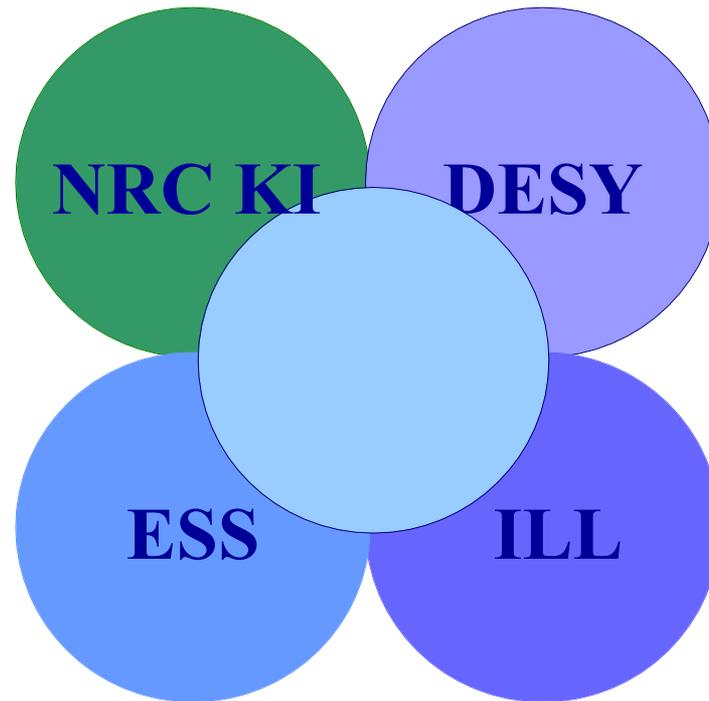
Connecting Russian and European Measures for  
Large-Scale Research Infrastructures

Work package 8: communication and  
dissemination; innovation; education and  
training

E. Kolesnikova, NRC KI



# Main participants of Work Package 8



# Main objectives

## ■ Communication and dissemination

- Increase knowledge about the Russian megascience facilities and access opportunities in the EU
- Increase awareness and visibility of potential impact of enhanced co-operation between Russian and European RIs within the public & politics sphere as well as the scientific community

## ■ Innovation

- Identify innovation potential and industry collaboration possibilities for the megascience projects. This point includes industrial users, technology transfer and links to the regional innovation system.

# Main objectives

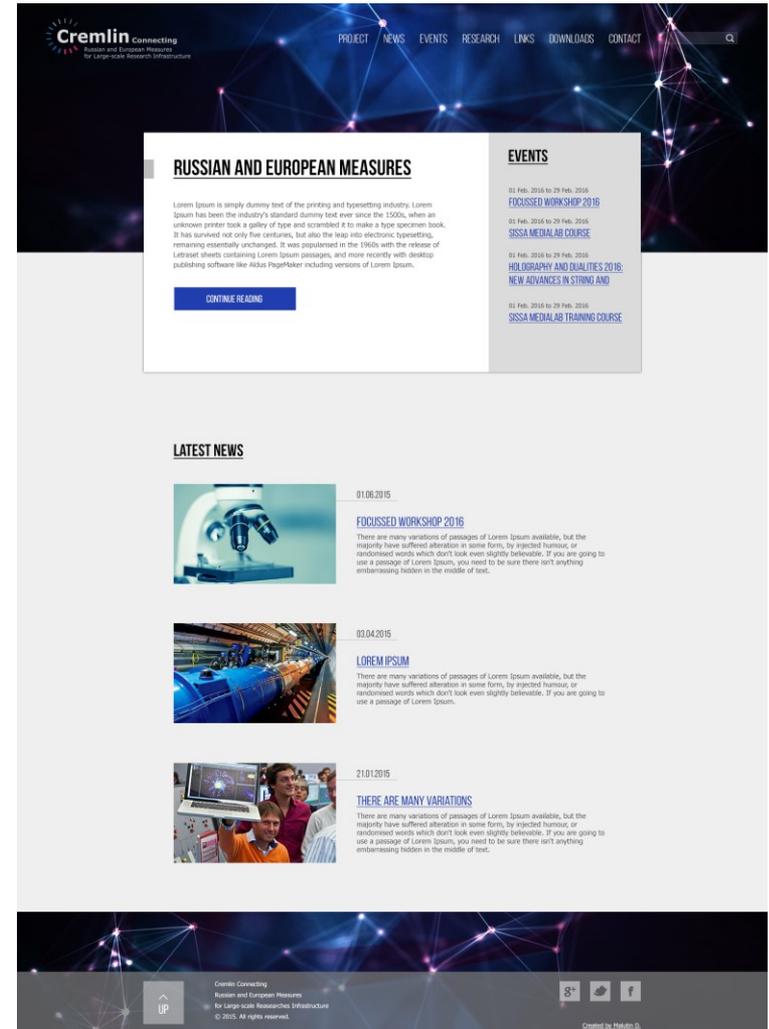
## ■ Education & training

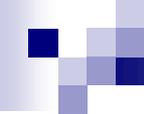
*Identify needs and develop support actions in the context of the megascience facilities by using data obtained from two following directions:*

- The survey of existing thematic summer schools in Europe and organization of special sessions at 3 forthcoming RACIRI Summer Schools with megascience content
- To make use of best practice from the previous EU-project RAMIRI (“Realizing and Managing Research Infrastructures” 2008-2010) and RAMIRI 2

# Task 8.1 Project website, logo and targeted social media

- In order to guarantee a coordinated knowledge management and public awareness of the project's results the following activities should be conducted:
  - The new project website <http://www.cremlin.eu> is now under development and will be launched after receiving the approval of consortium members. The website will provide the general info on the project, its current activities and events, objectives and results, forum for discussions and also serve as international communication tool for the project consortium. It is planned that the project website will be linked to other relevant portals with information on various aspects of EU-Russian STI cooperation.





## Task 8.1 Project website, logo and targeted social media

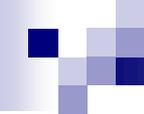
- Logo for CREMLIN is under development
- Dissemination measures: [subcontract]
  - Social media: facebook.com, vkontakte.ru pages filled with relevant news
  - External newsletter: inform on main developments in the megascience projects via different distribution channels

## Task 8.2 Dissemination strategy: journalists' trip to selected Russian megascience facilities and trailer/film.

*Lead partner: ILL*

- Measure to organize an info coverage of selected Russian megascience facilities. Well selected journalists from renowned international science journals will be invited to join a delegation to two of the megascience facilities with the subsequent publication of articles.
- Also the filmmakers are planned to be invited to join the journalists' trip to the megascience facilities with the task to produce a short (5-7 minutes) promotion film. The content and other questions concerning the dissemination strategy are to be discussed with all consortium members and Russian authorities.

This task will be subcontracted to a professional agency by ILL and coordinated by ILL Press Department



## Task 8.3 Organization of the CREMLIN opening and closing scientific conferences.

***Lead partners: NRC KI, DESY***

These two conferences located in Russia and Europe will bring together a large variety of international experts and stakeholders in order to deepen the dialogue in science cooperation between EU and Russia.

## Task 8.4 Workshop on megascience projects and innovation, industrial relations and related technology transfer.

***Lead partner: ESS***

A workshop will be organized to explore the potentials for innovation, industrial use and technology transfer around the Russian megascience facilities including links to the innovation system in the corresponding region.

## 8.5 Thematic summer schools and special sessions at 3 subsequent RACIRI Summer Schools

*Lead Partners: NRC KI, DESY*

- This task will survey the existing summer schools in Europe to work out strategies to better link and integrate the next generation of Russian researchers. The successful example is the RACIRI summer school which is a joint initiative by Russia, Sweden and Germany in the collaborative framework of the Röntgen-Angström-Cluster (RAC) and the Ioffe-Röntgen-Institute (IRI). According to this task three special sessions around Russian megascience projects at the three upcoming RACIRI summer schools in 2015 (Germany), 2016 (Russia) and 2017 (Sweden) will be organized.

## Task 8.6 Training and education of people in the area of megascience management and administration

*Lead partner: NRC KI, DESY*

This task shall focus on a special pilot training and education measure targeted to young prospective people around the megascience facilities with the aim to strengthen existing of future junior management staff.

### **Deliverables**

<b>D 8.1</b> CREMLIN opening conference/kick off meeting	<i>M1</i>
<b>D 8.2</b> training session for junior administration/management staff in Russia	<i>M18</i>
<b>D 8.3</b> assessment report on journalists' trip to selected Megascience project sites	<i>M20</i>
<b>D 8.4</b> workshop report on innovation	<i>M29</i>
<b>D 8.5</b> CREMLIN closing conference	<i>M34</i>
<b>D 8.6</b> Report on 3 RACIRI summer schools	<i>M36</i>

# Participants of WP-8 (to be discussed)

- NRC “Kurchatov Institute”:
  - Kolesnikova E.
- DESY
- ILL
- ESS
- NRU “Higher School of Economics”: *subcontract*
  - Medovnikov D.
  - Stepanov A.
  - Oganesyanyan T.