Baltic TRAM in Brief

A Baltic Science Link (the EUBSR flagship) and follow-up projects



Background

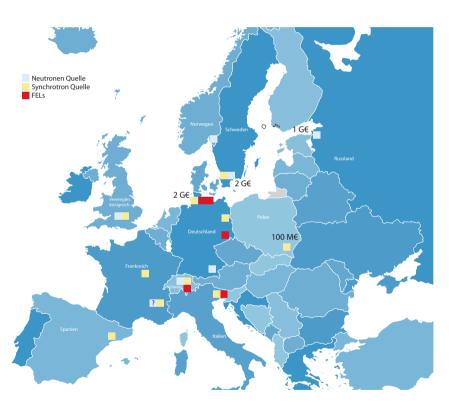


- 3 5 Billion € investment in Analytical RI in the BSR
- Only 4.2 % (average) usage of RI by industry





Analytical Research Infrastructures in Europe



Upcoming north cluster

• East-west imbalance in the BSR





Baltic Science Link

"The Baltic Sea region ... is investing about EUR 3 billion in new research infrastructures... This infrastructure should be used to strengthen the scientific capability and competitiveness as well as the attractiveness of the region. Building a strong **network between universities, research institutes and industries in the region** is essential and i.e. the Baltic Science Link could facilitate this."

Action Plan for the EU Strategy for the Baltic Sea Region, PA Innovation





Activities





- Scientific co-operation between Sweden and Germany
- Funding: 6 8 Mio. € p.a. (BMBF, Swedish Research Council)

A German-Swedish research collaboration

The Röntgen-Ångström Cluster (RÅC) is a Swedish-German research collaboration in the fields of materials science and structural biology that aims to strengthen research at synchrotron and neutron radiation sources. Enabled by an agreement between the Swedish and German governments in 2009, the RÅC helps initiating and developing cooperative projects between research groups from Germany and Sweden in the above-named fields. Several large-scale facilities from both countries are included in the cluster:





Activities



A German-Swedish-Russian Initative to promote young scientists embedded in the RAC and IRI collaboration frameworks

21 - 28 August 2016, Repino, Russia Convergent Science and Technology for Society









 German-Swedish-Russian Initative to promote young scientists

 Funding: BMBF, Swedish Research Council, NRC
 "Kurchatov Institute", DESY





Open Question



- How to attract more usage by industry?
- First answer: Better and intensified marketing!
- → Science Link Project





Science Link Project



- Project period: 2012 -14
- Partners engaged: 17 contracted
 + 5 associated partners
- Budget: 3,9 M EUR, part financed by the BSR programme



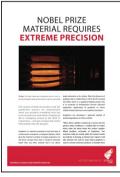


Science Link Project













Planned

• 40 potential customers

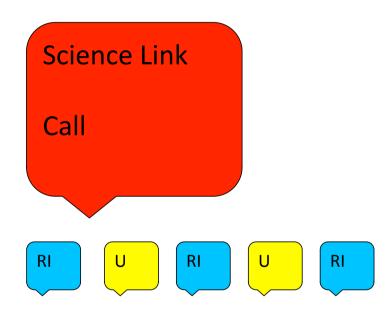
Fulfilled

- 66 applications
- 39 Measurements





Lessons learned

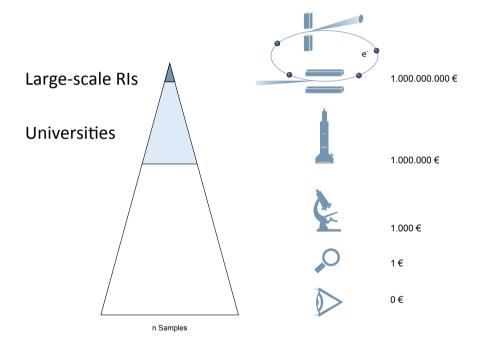


Higher visibility by common activities





Lessons learned 2 = open question



- Best suitable / cost-saving measurement method
- Better local service





Baltic TRAM Project



- Project period: 2016 -19
- Partners engaged: 15 contracted
 + 5 associated partners
- Budget: 4,2 M EUR, part financed by the BSR programme





Baltic TRAM: Activities

- Development of a concept for **Industrial Research Centers** (IReC) acting as an **interface** between ARI and users
- Publish calls supporting users from Industry/SMEs in selected areas (e.g. nanotechnologies, food technology), offering consultation services & execution of measurments at suitable partner institutions
- Addressing Open Access to data issues
- Benchmarking **analysis** on **national strategies** (roadmaps) for research infrastructures and smart specialisation strategies
- Policy recommendations: "smart co-operation strategy"







Science Link Project → Science Link Network

- Based on a Letter of Intend most of the Science Link Project Partners continued co-operation to support the achievments made in Science Link
- Future role of Science Link Network:
 - **Customer routing**: organise a process to assign customer requests to the most suitable network partner acting as a "one-stopp-shop"
 - Marketing: make spending of communication and advertising costs more effective via joint activities and higher visibility of all partners
 - **Lobbying**: provide a forum to discuss needs and expectations of all network partners internally, to develop a common position and to communicate this common position to high level decission making institutions at national and European level
 - Knowledge transfer: act as a platform for knowlede transfer and development of new solutions for better co-operation with industry/SMEs

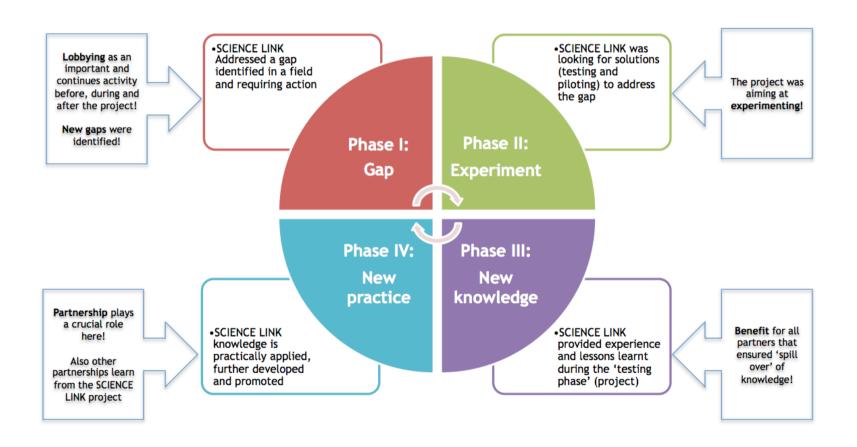








SCIENCE LINK: process applied by the project



THANK YOU

www.baltic-tram.eu

