

# Dark matter direct detection at one loop and connection to neutrino masses

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**DESY Theory Workshop**

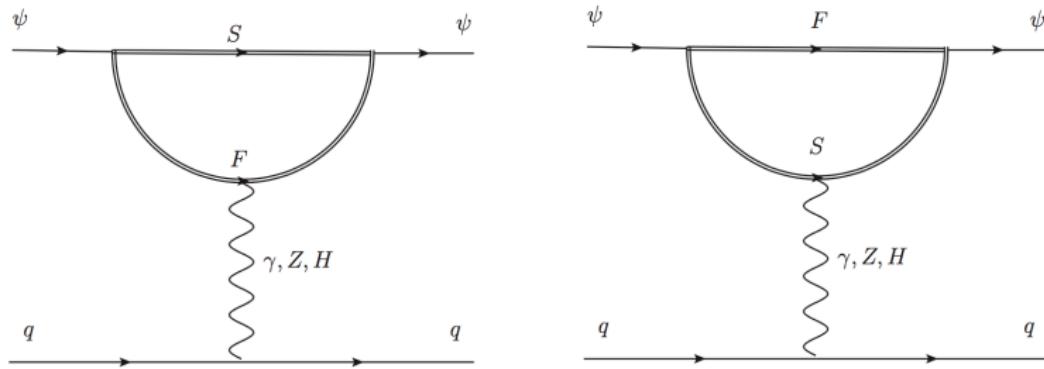
Hamburg, 28<sup>th</sup> September 2017

To appear soon, with C. Hagedorn, E. Molinaro and M. Schmidt.



# Motivation for loopy direct detection

- There are **no DM signals** in direct/indirect detection or at the LHC.
- One explanation is that direct detection occurs at **one loop**.
- Next generation (liquid noble gas) DD detectors could probe it.
- A **fermionic singlet** DM  $\psi$  (like a bino) is a simple example.



# Simplified models for a fermion singlet with DD at one loop

Dark sector	Field	SU(3) <sub>C</sub>	SU(2) <sub>L</sub>	U(1) <sub>Y</sub>	$G_{\text{dm}}$
Dark matter	$\psi$	1	1	0	$I_{\text{dm}}^\psi$
Dark scalar	$S$	1	$I_L^S$	$Y^S$	$I_{\text{dm}}^S$
Dark fermion	$F$	1	$I_L^S$	$Y^S$	$I_{\text{dm}}^\psi \otimes I_{\text{dm}}^S$

- $\mathcal{L}$  reads ( $H \equiv$  Higgs doublet)

$$\begin{aligned}\mathcal{L}_\psi = & i \bar{\psi} \not{\partial} \psi - m_\psi \bar{\psi} \psi + i \bar{F} \not{\partial} F - m_F \bar{F} F + (D_\mu S)^\dagger D^\mu S \\ & - \left( y_1 \bar{F_R} S \psi_L + y_2 \bar{F_L} S \psi_R + \text{H.c.} \right) - \mathcal{V}(S, H),\end{aligned}$$

where

$$\mathcal{V}(S, H) \supset \lambda_{HS} (H^\dagger H)(S^\dagger S) \rightarrow \lambda_{HS} h v(S^\dagger S).$$

- We assume that only  $\psi$  is stable, with  $F$  and  $S$  being unstable.

# Particular models with SM fields

- ①  $S \rightarrow H$ : Mixing  $\psi$ - $F_0$ , so tree-level H/Z.
- ②  $F \rightarrow e_R$  or  $L_L$ .  $\psi$  (or  $S$ ) have  $L = 1$ : flavored DM [Agrawal, Kopp...]
  - **LFV, EDM/AMMs.** Option: LF conserved  $\psi_\alpha$ - $\ell_\alpha$  (or just  $\tau$ )
  - **LNV.**  $G_{\text{dm}} = Z_2$ ,  $L = 2$  by Majorana  $\psi$  and  $\lambda_5(S^\dagger H)^2$ :  $m_\nu$ , ScM [Ma].
- ③  $F \rightarrow \nu_R$ .  $\nu_R$ , and  $\psi$  (or  $S$ ), have  $L = 1$ . New mixings  $\nu_L$ - $\nu_R$ :

$$\mathcal{L}_{\nu_R} = -\overline{L_L} Y_\nu \nu_R \tilde{H} - \frac{1}{2} \overline{\nu}_R^c M_R \nu_R + \text{H.c.} .$$

- DD from H/Z penguins. DM- $\nu_R$  portal [Batell, Macias, Escudero...].

Specially interesting models of type 2, where  $F$  is a SM lepton:

- No problems with charged stable particles.
- $m_\nu$  may also be generated.
- Study of example with  $F \rightarrow L_L$ : the Generalized Scotogenic model.

# Effective operators for direct detection

- Short-range:

$$\mathcal{O}_{\text{SI}}^S = (\bar{\psi}\psi)(\bar{q}q), \quad \mathcal{O}_{\text{SI}}^V = (\bar{\psi}\gamma^\mu\psi)(\bar{q}\gamma_\mu q),$$

$$\mathcal{O}_{\text{SD}}^{AV} = (\bar{\psi}\gamma^\mu\gamma_5\psi)(\bar{q}\gamma_\mu\gamma_5 q), \quad \mathcal{O}_{\text{SD}}^T = (\bar{\psi}\sigma^{\mu\nu}\psi)(\bar{q}\sigma_{\mu\nu}q).$$

- $\mathcal{A}_D \equiv (\bar{\psi}\gamma^\mu\psi)(\partial^\nu F_{\mu\nu}) \equiv \mathcal{O}_{\text{SI}}^V$  by EOM.

- Long-range, dipoles:

$$\mathcal{O}_{\text{mag}} = \frac{e}{8\pi^2}(\bar{\psi}\sigma^{\mu\nu}\psi)F_{\mu\nu}, \quad \mathcal{O}_{\text{edm}} = \frac{e}{8\pi^2}(\bar{\psi}\sigma^{\mu\nu}i\gamma_5\psi)F_{\mu\nu},$$

with coefficients  $\mu_\psi$  (magnetic) and  $d_\psi$  (electric).

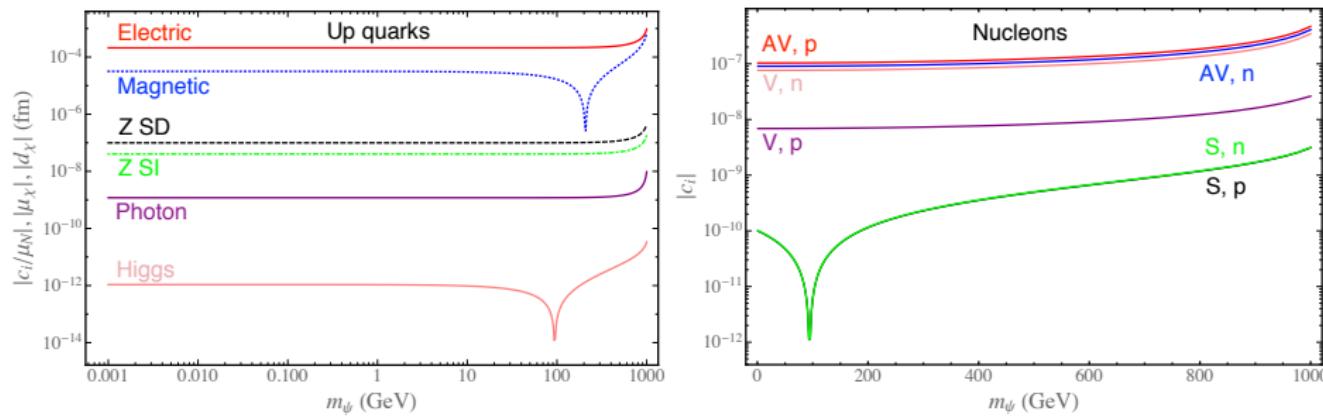
- Majorana  $\psi$ :  $\mathcal{O}_{\text{SI}}^S$  ( $H$ ),  $\mathcal{O}_{\text{SD}}^{AV}$  ( $Z$ ), anapole  $\mathcal{A}_M \equiv (\partial^\nu F_{\mu\nu})(\bar{\psi}\gamma^\mu\gamma_5\psi)$ .

Analytical expressions valid for general models provided in the paper:

- All contributions have to be considered simultaneously.
- Comparison to literature [Berlin, Chang, Agrawal, Kumar, Schmidt, Kopp, Ibarra...]

# Wilson coefficients with up quarks (nucleons) left (right)

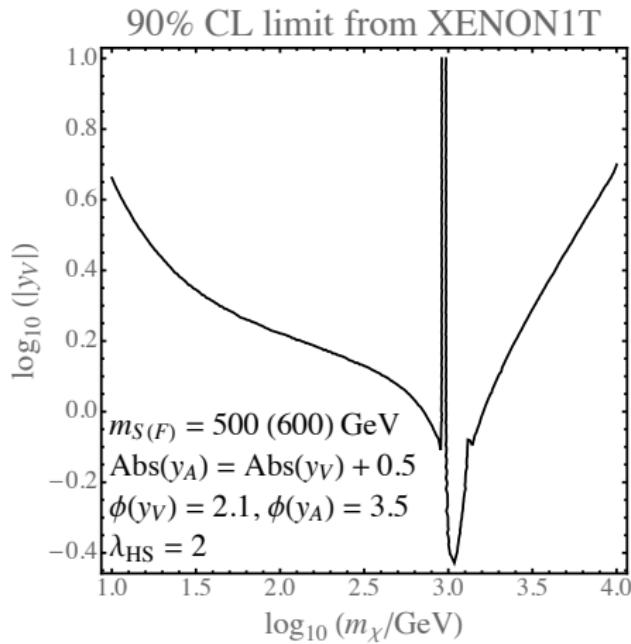
$$m_F(S) = 400 \text{ (} 650 \text{)} \text{ GeV}, y_V = 1.1 + i, y_A = 1.4 - i, \lambda_{HS} = 2.$$



- $d_\psi$  dominates if Yukawas have imaginary parts,  $\gtrsim 10^{-4}$ .
- Higgs (Z)  $\sim 10^{-12}$  ( $\gtrsim 10^{-8}$ ).
- S (Higgs)  $\gtrsim 10^{-10}$ , AV (Z)  $\gtrsim 10^{-7}$ .
- $V, p \propto V, n/10$  due to cancellation of  $\gamma$  and Z in  $V, p$ .

# Preliminary limits on $|y_V|$ versus $m_\psi$ from DD experiments

We use the public code by Cirelli et al [arXiv:1307.5955], which uses the total # of events, rescaling exposures.



# The Generalized Scotogenic Model (GScM)

- Simple example of loopy DD with **radiative  $\nu$  masses**.
- *From the trees to the forest: a review of radiative neutrino mass models*, by Cai, JHG, Schmidt, Vicente, Volkas; arXiv:1706.08524.
- DM  $\psi$  is Dirac,  $F \equiv L_L$ ,  $S = \Phi, \Phi'$ . **Dark global**  $U(1)_{\text{DM}}$ :

Field	$SU(3)_C$	$SU(2)_L$	$U(1)_Y$	$U(1)_{\text{DM}}$
$\Phi$	1	2	1/2	q
$\Phi'$	1	2	-1/2	q
$\psi$	1	1	0	q

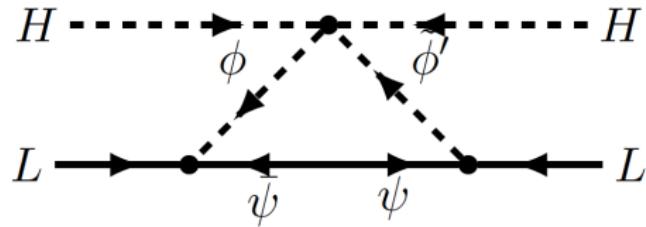
- Just **one**  $\psi$  needed.  $y_{\Phi^{(\prime)}}$  are 3-component vectors.  $\mathcal{L}$  reads:

$$\mathcal{L}_\psi \supset i \bar{\psi} \not{\partial} \psi - m_\psi \bar{\psi} \psi - \left( y_\Phi^\alpha \bar{\psi} \tilde{\Phi}^\dagger L_L^\alpha + (y_{\Phi'}^\alpha)^* \bar{\psi} \tilde{\Phi}'^\dagger \tilde{L}_L^\alpha + \text{H.c.} \right).$$

$$V \supset \lambda_{H\Phi\Phi'} \left[ (H^\dagger \tilde{\Phi}') (H^\dagger \Phi) + \text{H.c.} \right] \quad \longrightarrow \quad \sin 2\theta \propto \lambda_{H\Phi\Phi'}.$$

- Two neutral scalars  $\eta_0^{(\prime)}$ , and two charged  $\eta^{(\prime)\pm}$  that do not mix.

# Majorana $\nu$ masses due to loop of neutral scalars and DM



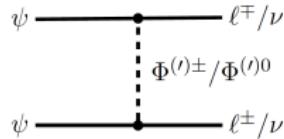
- $y_\Phi y'_\Phi \lambda_{H\Phi\Phi'} m_\Psi$  violate  $L$  by 2 units:

$$\mathcal{M}_\nu^{\alpha\beta} = \frac{\sin 2\theta m_\psi}{32\pi^2} \left( y_\Phi^\alpha y_{\Phi'}^\beta + y_{\Phi'}^\alpha y_\Phi^\beta \right) \left[ \frac{m_{\eta_0}^2}{m_{\eta_0}^2 - m_\psi^2} \log \frac{m_{\eta_0}^2}{m_\psi^2} - (\eta_0 \leftrightarrow \eta'_0) \right]$$

- $\mathcal{M}_\nu$  is rank 2, so one massless  $\nu$  and two massive

$$m_\nu^\pm \propto \left( |\mathbf{y}_\Phi| |\mathbf{y}_{\Phi'}| \pm |\mathbf{y}_\Phi \cdot \mathbf{y}_{\Phi'}^\dagger| \right).$$

# DM s-wave annihilations into leptons and LFV



$$\simeq \frac{1}{64\pi m_\psi^2} \left| y_\Phi^i y_\Phi^{j*} \frac{m_\psi^2}{m_{\eta^\pm}^2 + m_\psi^2} - y_{\Phi'}^{i*} y_{\Phi'}^j \frac{m_\psi^2}{m_{\eta'^\pm}^2 + m_\psi^2} \right|^2$$

- $\eta^{(\prime)\pm}$  also generate  $\ell_\alpha \rightarrow \ell_\beta \gamma$  at one loop  $\propto |y_\Phi^{\beta*} y_\Phi^\alpha / m_{\eta^\pm}^2|^2$ .
- Using the weakest LFV limit,  $\tau \rightarrow \mu \gamma$ :

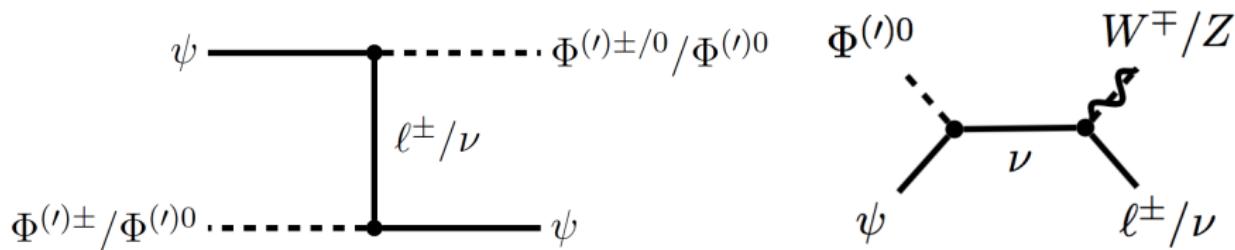
$$\langle v\sigma_{\psi\bar{\psi} \rightarrow \tau^- \mu^+} \rangle \lesssim 7 \cdot 10^{-2} \left( \frac{B(\tau \rightarrow \mu \gamma)}{4.4 \cdot 10^{-8}} \right) \left( \frac{3 \cdot 10^{-26} \text{ cm}^3/\text{s}}{\langle v\sigma \rangle_{\text{th}}} \right) \left( \frac{m_\psi}{100 \text{ GeV}} \right)^2$$

Annihilations into leptons are not large enough:

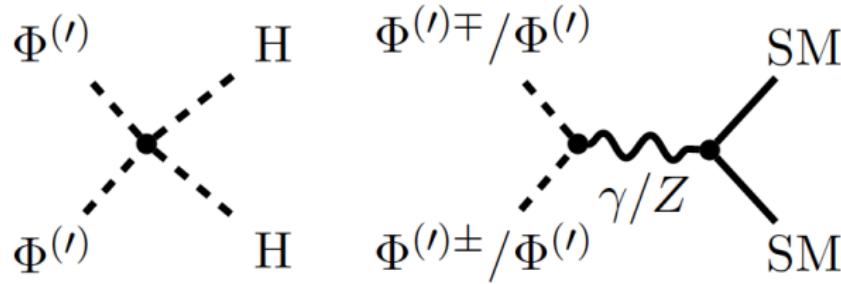
DM overproduced  $\rightarrow$  need another mechanism for the relic abundance.

# Coannihilations with scalars

- If  $(m_\psi - m_{\Phi^{(\prime)}})/m_{\Phi^{(\prime)}} \ll 1$ ,  $\Phi^{(\prime)}/\psi$  in equilibrium, coannihilations:



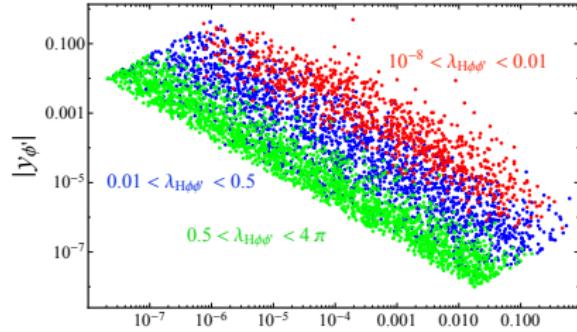
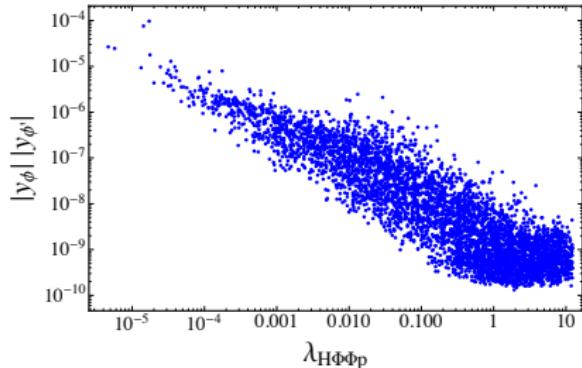
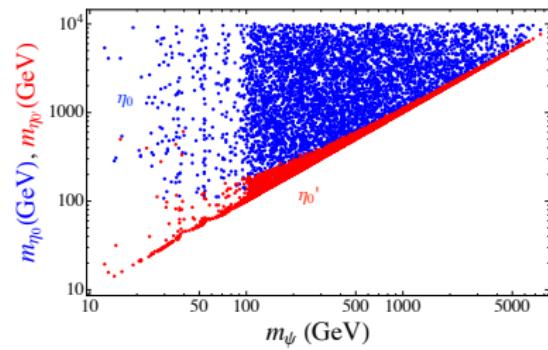
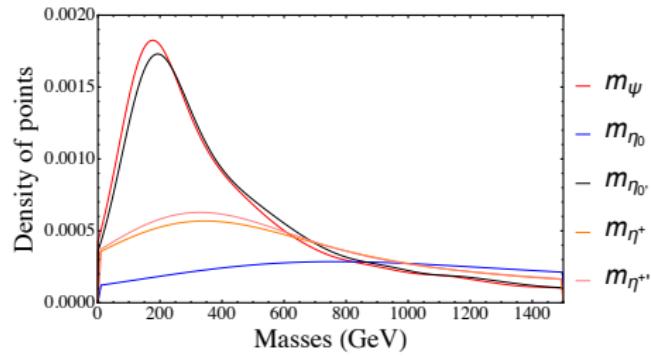
- For smaller  $y_{\Phi^{(\prime)}}$ , annihilations of the scalar partners dominate:



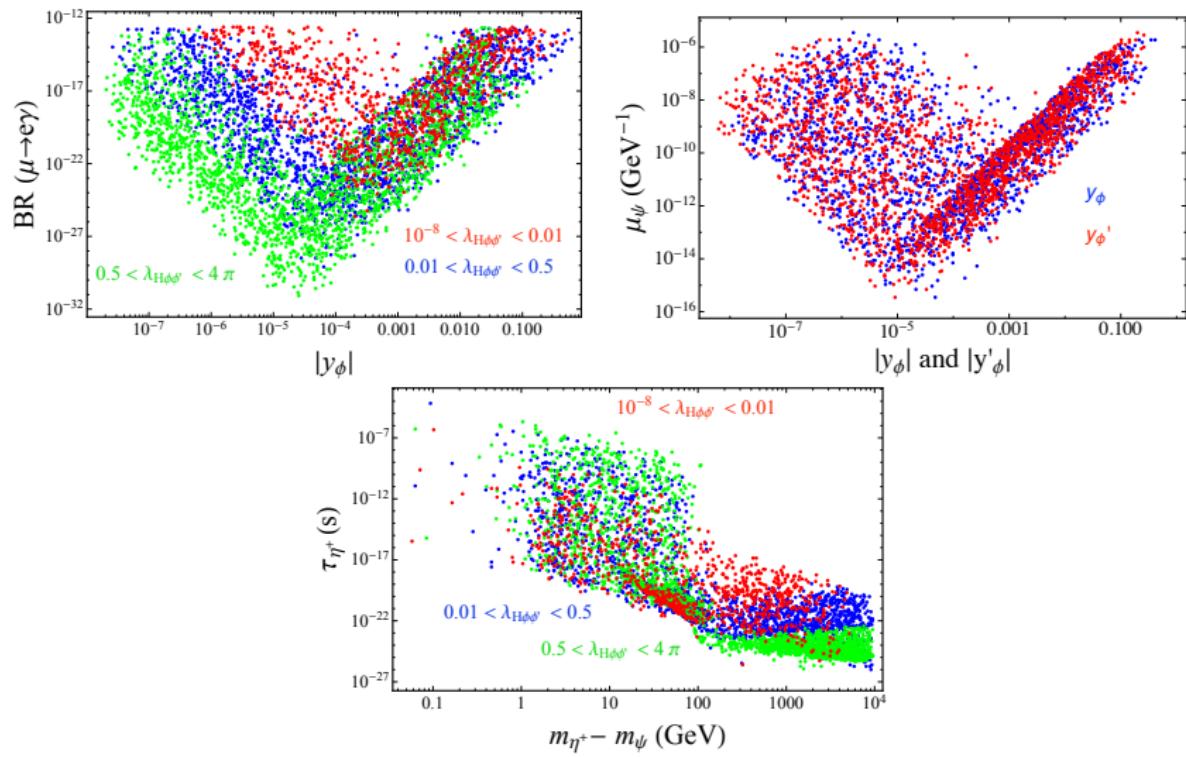
$$\sigma_{eff} = r_\psi^2 \sigma_{\psi\psi} + r_\psi r_\Phi \sigma_{\psi\Phi} + r_\Phi^2 \sigma_{\Phi\Phi} \quad [\text{Griest}]$$

# Masses for coannihilations

Using MicroOMEGAs. All points obey V stability, LFV,  $3\sigma$  of  $\nu$  masses and mixings,  $\Omega_{\text{DM}}$  and EWPT. Similar results for IO and NO.



# LFV, $\mu_\psi$ and lifetime of the charged scalars



$\tau_{\eta^{(\prime)+}}$  can be large: displaced vertices, ionising tracks [see A. Plascencia's talk].

# Conclusions

- No DD signal: maybe DM is a fermion singlet, with **DD at 1 loop?**
- For Dirac DM, magnetic and electric dipoles are currently bounded.
- Several possible simplified models, but only a few are consistent with no charged stable particles.
- Most interesting ones have SM leptons in the loop, so there may be a **connection to neutrino masses**, like the ScM or the GScM.
- Due to **LFV**, relic abundance set by **coannihilations** with the scalars.
- DD is very suppressed, but charged scalars at LHC can be long-lived.

**THANKS!**

## Back-up slides

# The potential

The most general scalar potential invariant under  $U(1)_{\text{DM}}$  is

$$\begin{aligned}\mathcal{V} = & -m_H^2 H^\dagger H + \lambda_H (H^\dagger H)^2 + m_\Phi^2 \Phi^\dagger \Phi + \lambda_\Phi (\Phi^\dagger \Phi)^2 + m_{\Phi'}^2 \Phi'^\dagger \Phi' \\ & + \lambda_{H\Phi} (H^\dagger H)(\Phi^\dagger \Phi) + \lambda_{H\Phi'} (H^\dagger H)(\Phi'^\dagger \Phi') + \lambda_{\Phi\Phi'} (\Phi^\dagger \Phi)(\Phi'^\dagger \Phi') \\ & + \lambda_{H\Phi,2} (H^\dagger \Phi)(\Phi^\dagger H) + \lambda_{H\Phi',2} (H^\dagger \tilde{\Phi}')(\tilde{\Phi}'^\dagger H) + \lambda_{\Phi\Phi',2} (\Phi^\dagger \tilde{\Phi}')(\tilde{\Phi}'^\dagger \Phi) \\ & + \lambda_{\Phi'} (\Phi'^\dagger \Phi')^2 + \lambda_{H\Phi\Phi'} \left[ (H^\dagger \tilde{\Phi}') (H^\dagger \Phi) + \text{H.c.} \right],\end{aligned}$$

with  $H \equiv (h^+, (h+v)\sqrt{2})^T$  being the SM Higgs doublet after EWSB.

# The physical scalars

- The SM Higgs boson  $h$ .
- Two (complex) neutral scalars  $\eta_0$  and  $\eta'_0$ , combinations of  $\phi_0$  and  $\phi'_0$ :

$$\eta_0 = \sin \theta \phi_0 + \cos \theta \phi'_0, \quad \eta'_0 = -\cos \theta \phi_0 + \sin \theta \phi'_0,$$

with  $\tan 2\theta = 2c/(b - a)$ , where  $c = -1/2 \lambda_{H\Phi\Phi'} v^2$  and

$$a = m_\Phi^2 + \frac{1}{2} v^2 (\lambda_{H\Phi} + \lambda_{H\Phi,2}), \quad b = {m'_\Phi}^2 + \frac{1}{2} v^2 (\lambda_{H\Phi'} + \lambda_{H\Phi',2}),$$

with masses

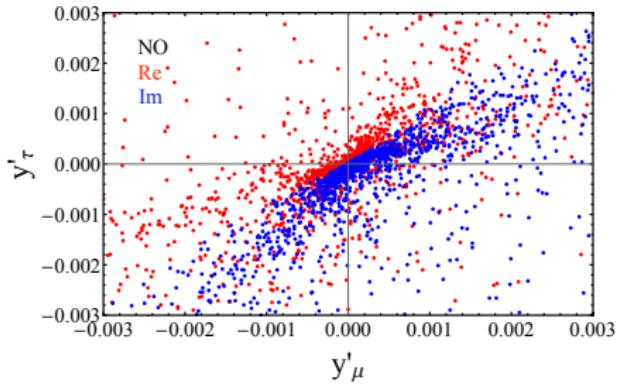
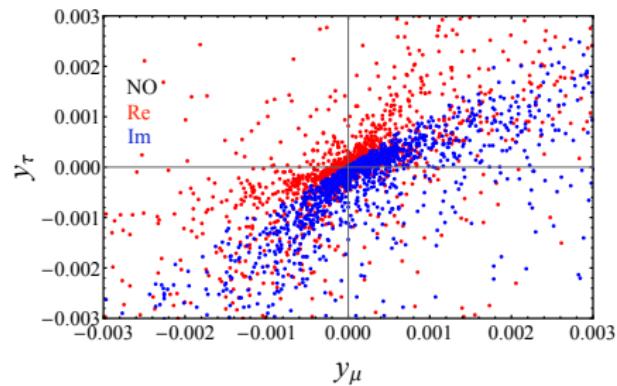
$$m_{\eta_0}^2(\eta'_0) = \frac{1}{2} \left( a + b + (-) \sqrt{(a - b)^2 + 4c^2} \right).$$

- Two charged scalars  $\eta^\pm \equiv \phi^\pm$  and  $\eta'^\pm \equiv \phi'^\pm$ , for  $\lambda_{H\Phi\Phi'} \ll \lambda_i$ :

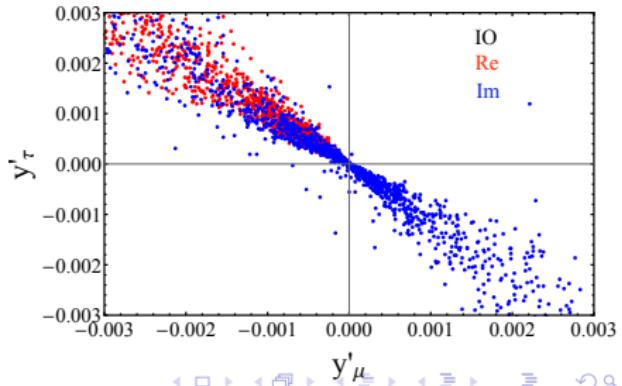
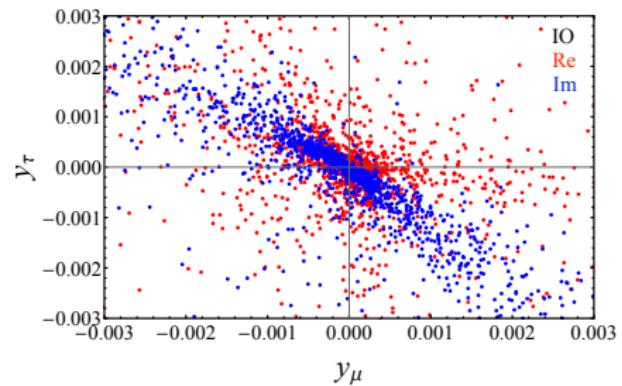
$$m_{\eta_0}^2 \simeq m_{\eta^\pm}^2 + \frac{1}{2} \lambda_{H\Phi,2} v^2, \quad m_{\eta'_0}^2 \simeq m_{\eta'^\pm}^2 + \frac{1}{2} \lambda_{H\Phi',2} v^2.$$

# Flavor structure

**Left) NO:** pattern  $y_\tau^{(\prime)} \approx y_\mu^{(\prime)}$ .



**Right) IO:** pattern  $y_\tau^{(\prime)} \approx -y_\mu^{(\prime)}$ .



# Can the relic abundance be set by annihilations?

- Need to break the proportionality  $\ell_\alpha \rightarrow \ell_\beta \gamma \propto \langle v\sigma \rangle_{\text{th}}$ .
- $\langle v\sigma \rangle_{\nu_i \bar{\nu}_j} \gg \langle v\sigma \rangle_{\ell_i \bar{\ell}_j}$ , with small LFV [Boehm, Hambye, Farzan, Arribi].

$$\langle v\sigma_{\nu_i \bar{\nu}_j} \rangle \simeq \frac{1}{128\pi m_\psi^2 (1 + \delta_{ij})} \left| y_\Phi^i y_\Phi^{j*} \left( \frac{m_\psi^2 s_\theta^2}{m_{\eta^0}^2 + m_\psi^2} + \frac{m_\psi^2 c_\theta^2}{m_{\eta'^0}^2 + m_\psi^2} \right) - y_{\Phi'}^{i*} y_{\Phi'}^j \left( \frac{m_\psi^2 c_\theta^2}{m_{\eta^0}^2 + m_\psi^2} + \frac{m_\psi^2 s_\theta^2}{m_{\eta'^0}^2 + m_\psi^2} \right) \right|^2$$

- Need large hierarchy in masses:

$$\mathcal{O}(1) \text{ MeV} \simeq m_\psi \lesssim m_{\eta'^0} \ll m_{\eta^0}, m_{\eta'^\pm}, m_{\eta^\pm} \sim \mathcal{O}(0.1 - 10) \text{ TeV}.$$

# Can the relic abundance be set by annihilations?

- To suppress  $Z \rightarrow \eta'_0 \eta'^*_0$  need  $\cos(2\theta) \approx 0$ . But then need  $y \ll y'$  to suppress  $m_\nu$ , which makes LFV too large...
- Also too large T parameter, which grows with the scalar splittings:

$$T = \frac{1}{16\pi^2 \alpha v^2} \left\{ 2 s_\varphi^2 \mathcal{F}(m_{\eta^+}^2, m_{\eta^0}^2) + 2 c_\varphi^2 \mathcal{F}(m_{\eta^+}^2, m_{\eta'^0}^2) + \right. \\ \left. + 2 c_\varphi^2 \mathcal{F}(m_{\eta'^+}^2, m_{\eta^0}^2) + 2 s_\varphi^2 \mathcal{F}(m_{\eta'^+}^2, m_{\eta'^0}^2) \right\}.$$

Up to now we did not find any allowed region:

MeV DM into  $\nu$  is not possible, or extremely fine-tuned.

# Dominant interactions: electric/magnetic dipole moments

- For Dirac  $\psi$ , in the limit  $m_\psi \ll m_F < m_S$ , dipoles:

$$\begin{aligned}\mu_\psi &\approx -\frac{Q_F}{4m_S} \left( |y_V|^2 - |y_A|^2 \right) x_F \frac{1 - x_F^2 + 2 \ln x_F}{(1 - x_F^2)^2}, \\ d_\psi &\approx -\frac{Q_F}{2m_S} \text{Im}[y_V^* y_A] x_F \frac{1 - x_F^2 + 2 \ln x_F}{(1 - x_F^2)^2}.\end{aligned}$$

where

$$x_F \equiv \frac{m_F}{m_S} \quad \text{and} \quad y_{V(A)} = \frac{y_2 + (-)y_1}{2}.$$

- All general expressions provided in the paper.
- Similar results in literature [Chang, Agrawal, Schmidt, Kopp, Ibarra...]

# Stability of the dark sector

- For global  $G_{\text{dm}}$ , DM may decay via EFT  $\bar{\psi} \tilde{H}^\dagger (\not{D} L)$  [Mambrini], depending on  $m_\psi$  and UV completion. We assume DM is stable.
- In principle two of the three new states can be stable:  $\psi$ , and  $S$  or  $F$ .
- In the case of  $F$  being lighter (e.g.  $m_S \geq m_F + m_\psi$ ):
  - ① If **F is neutral** under the SM group, it also contributes to the DM.
  - ② If **F is charged** (and uncharged) under the SM (dark) group, they must decay, mixing SM leptons [Dissauer] or via EFT.
  - ③ If **F is a SM lepton**, these are stable ( $e, \nu_1$ ), into which  $S$  decays.
  - ④ Also if **F is a RH neutrino**, it will mix with SM neutrinos and decay.
- Similar discussion for  $S$  being lighter (can also be the SM Higgs).

# Can the U(1)<sub>DM</sub> symmetry be gauged?

$Z'$  options:

- ① **Massless**: radiation and large self-interactions. Strong limits.
- ② Mass from a **Stueckelberg** mechanism.
- ③ **Spontaneously** broken by scalar  $\sigma$ , which mixes with H: strong bounds from DD and invisible decays. Remnant  $Z_2$ .

Even if kinetic mixing induced  $\epsilon(\Lambda_{\text{UV}}) = 0$ , it is induced at one loop:

$$|\epsilon| \gtrsim \frac{\sqrt{\alpha_Y \alpha_D}}{4\pi} \left| \ln \left( \frac{m_\Phi}{m_{\Phi'}} \right) \right| \sim 10^{-4}.$$

Strong limits on the kinetic mixing.

→ **We will focus on the global symmetry case.**

# Boltzmann equations for coannihilations

$$\frac{dn_\psi}{dt} = -3Hn_\psi - \langle\sigma_{eff}v\rangle(n_\psi^2 - n_{\psi,eq}^2) \quad \text{with:}$$

$$\sigma_{eff} = r_\psi^2 \sigma_{\psi\psi} + r_\psi r_\Phi \sigma_{\psi\Phi} + r_\Phi^2 \sigma_{\Phi\Phi} ,$$

$$r_\psi = \frac{4}{g_{eff}}, \quad r_\Phi = \frac{g_{eff}^\Phi}{g_{eff}}, \quad g_{eff} = 4 + g_{eff}^\Phi, \quad g_{eff}^\Phi = g_\Phi \left( \frac{m_\Phi}{m_\psi} \right)^{3/2} e^{-\frac{m_\Phi - m_\psi}{T}} .$$

# Interactions in the dark sector for a discrete symmetry

- For dark discrete  $Z_2$  symmetry ( $\psi \rightarrow -\psi$ ),  $\psi$  can also have a Majorana mass (also  $F$  if it is an SU(2) singlet with  $Y = 0$ ).
- We can identify  $\psi_L \rightarrow \psi_R^c$  and  $S \rightarrow \tilde{S} \equiv i\sigma_2 S^*$ .
- In this case,  $y_1 = y_2 \equiv y$ :

$$\mathcal{L}_\psi = i \bar{\psi} \not{\partial} \psi - \frac{1}{2} m_\psi \bar{\psi}^c \psi - \frac{1}{2} m_F \bar{F}^c F - \left( y \bar{F} S \psi + \text{H.c.} \right).$$

# Comparison to the Scotogenic Model: the $Z_2$ case

- Instead of a  $U(1)_{\text{DM}}$ , it has a  $Z_2$ . We can identify  $\psi \leftrightarrow \psi^c$  and  $\Phi' \leftrightarrow \tilde{\Phi}$ . It works with one Majorana  $\psi$  and one scalar doublet  $\Phi$ :

$$\mathcal{L}_\psi = i \bar{\psi} \not{\partial} \psi - m_\psi \bar{\psi}^c \psi - \left( y^\alpha \bar{\psi} \tilde{\Phi}^\dagger L_\alpha + \text{H.c.} \right).$$

- The scalar potential becomes

$$\begin{aligned} \mathcal{V} = & -m_H^2 H^\dagger H + \lambda_H (H^\dagger H)^2 + m_\Phi^2 \Phi^\dagger \Phi + \lambda_\Phi (\Phi^\dagger \Phi)^2 + \\ & + \lambda_{H\Phi} (H^\dagger H)(\Phi^\dagger \Phi) + \lambda_{H\Phi,2} (H^\dagger \Phi)(\Phi^\dagger H) + \frac{\lambda_{H\Phi,3}}{2} \left[ (H^\dagger \Phi)^2 + \text{H.c.} \right] \end{aligned}$$

- Many studies: [Ma, Restrepo, Ibarra, Molinaro, Schwetz, Toma...].
- For scalar DM [ $\text{Re}(\Phi)/\text{Im}(\Phi)$ ], DD by the Z is inelastic [Hambye...].
- For fermionic DM  $\psi$ , strong constraints from LFV. Some options are coannihilation [Schmidt, Toma...], freeze-in [Molinaro...]... DD at one loop.

# The Scotogenic Model: neutrino masses

- The mass matrix is given by:

$$(\mathcal{M}_\nu)_{\alpha\beta} = \sum_k \frac{y_{\alpha k} y_{\beta k} m_{\psi_k}}{16\pi^2} F_{\text{ScM}}(m_{\phi_0^R}, m_{\phi_0^I}, m_{\psi_k}),$$

where

$$F_{\text{ScM}}(m_{\phi_0^R}, m_{\phi_0^I}, m_{\psi_k}) \equiv \left( \frac{m_{\phi_0^R}}{m_{\phi_0^R} - m_{\psi_k}^2} \log \frac{m_{\phi_0^R}^2}{m_{\psi_k}^2} - (\phi_0^R \leftrightarrow \phi_0^I) \right)$$

- In the limit  $m_{\phi_0^R}^2 - m_{\phi_0^I}^2 = \lambda_{H\Phi,3} v^2 \ll m_0^2 = (m_{\phi_0^R}^2 + m_{\phi_0^I}^2)/2$ , we get:

$$(\mathcal{M}_\nu)_{\alpha\beta} = \frac{\lambda_{H\Phi,3} v^2}{16\pi^2} \sum_k \frac{y_{\alpha k} y_{\beta k} m_{\psi_k}}{m_0^2 - m_{\psi_k}^2} \left[ 1 - \frac{m_{\psi_k}^2}{m_0^2 - m_{\psi_k}^2} \log \frac{m_0^2}{m_{\psi_k}^2} \right].$$

- It needs two  $\psi_{1,2}$  (and one  $\Phi$ ) in order to generate at least two  $\nu$  masses, while the Generalized version needs only one  $\psi$  (but two  $\Phi$ ).

# Direct detection

Dominated by the photon long-range magnetic operator ( $d_\psi = 0$ ):

$$\begin{aligned} \mu_\psi \stackrel{m_\ell \ll m_\eta}{\simeq} & \frac{m_\psi}{16} \left\{ -\frac{|y_\Phi^\alpha|^2}{m_{\eta^\pm}^2} \left[ 1 + 2 \frac{m_{\ell_\alpha}^2}{m_{\eta^\pm}^2} \ln \left( \frac{m_{\ell_\alpha}^2}{m_{\eta^\pm}^2} \right) \right] \right. \\ & \left. + \frac{|y_{\Phi'}^\alpha|^2}{m_{\eta^{\pm'}}^2} \left[ 1 + 2 \frac{m_{\ell_\alpha}^2}{m_{\eta^{\pm'}}^2} \ln \left( \frac{m_{\ell_\alpha}^2}{m_{\eta^{\pm'}}^2} \right) \right] \right\}. \end{aligned}$$