

# **ACCELERATE Webinar: The Missing 90% . From an Idea to a Product**

**Tuesday 8 December 2020 - Tuesday 8 December 2020**

**Zoom**

## **Scientific Programme**

***The Missing 90% . From an Idea to a Product***

Steve Jobs once commented “Having a great idea is only 10% of the solution” So what is the other 90%?

There are a large number of activities that have to come together to deliver a world beating product. This talk will walk through the pathway to designing, developing and manufacturing an electronic product using the hugely successful Raspberry Pi and an exemplar.