

Draw me a Neutrino: the first art contest organized by the KM3NeT Collaboration

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While the KM3NeT neutrino detector is currently being deployed in the Mediterranean Sea, the Collaboration has been searching for illustrations of the neutrinos it will detect. The participants to the contest were invited to submit their best interpretation of a neutrino using any technique or support. Each neutrino flavour corresponded to a different age category.

More than 500 drawings were submitted from 16 different countries and the winners were selected based on the originality and creativity of the realization, as well as the harmony with the properties and origin of the neutrinos.

After announcing the results in an online ceremony with the participation of a large international audience, the winning drawings have been put on display in a dedicated KM3NeT Virtual Neutrino Art Centre.

In this contribution, we will review the interest and motivation for a large experimental collaboration to organize such a contest. We will also present the results of an impact study carried out during the contest.

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