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How to use your smartphone for outreach

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The best camera is the one you have on you.

In this tutorial, I will discuss how to use a smart phone to communicate your work with a remote audience using the inbuilt camera to produce still images and video content. This can then be edited, if needed, and shared on various social media platforms. Alternatively you can use your phone to directly live-stream and interact with your audience in real-time.

We will explore how to make sure what you are sharing will be accessible and consider which platforms are better for different forms of content. Finally we will look at how to evaluate the different types of feedback from the platforms and the audience.

Collaboration / Activity

Science Communication

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