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Exploring the total cost of ownership

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Since 2015/2016 Jisc has been collecting institutional expenditure on open access publishing, alongside the subscription expenditure, to enable oversight of the total cost of ownership and to more fully understand the trends in open access publishing. This paper will provide an overview of this exercise and offer analytical insights derived from the six years of data available. It will also discuss the evolution of business models since 2016 and explore the impact on the exercise, particularly the increase of Transitional Agreements. The paper will then discuss the metrics used to evaluate the financial value of Transitional Agreements, at both the sector and institutional level, before concluding with an overview of our intentions to re-format the existing exercise to continue capturing institutional expenditure on open access publishing. The new exercise intends to capture any APC expenditure outside the Transitional Agreements to enable holistic oversight of sector expenditure and an awareness of all the stakeholders, as well as reducing the administrative burden on institutions.

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