

# The flavor intensity frontier: latest results from Belle II and LHCb

*Friday 4 April 2025 12:30 (30 minutes)*

The study of the different flavors of quarks and leptons may answer some of the most interesting questions of particle physics, including explaining why the visible universe is built only of matter, not antimatter, and discovering new particles and forces not yet known to us. The Belle II and LHCb experiments, located at KEK in Tsukuba, Japan and at CERN in Geneva, Switzerland, precisely measure flavor phenomena using their uniquely large data sets. I will present an accessible overview of both experiments, their measurement techniques, and some of their recent results.

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**Session Classification:** Invited Overview Talks / Hauptvorträge