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Neutralina: promoting science and gender-equality in Latin-America

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In Latin American societies, the limited visibility of women scientists and the scarce accessibility of scientific knowledge to the general public remain persistent challenges. These factors contribute to reinforcing gender stereotypes and hinder the development of a scientifically informed culture. In response to this context, Neutralina (@neutralina.lu) was created as a science communication initiative led by a Latina physicist, with the objective of normalizing the presence of women in science, combating misinformation, and making scientific topics approachable to a general audience. Since its inception, Neutralina has achieved significant growth, particularly among young audiences, and has expanded beyond social media into podcasts, conferences, and roundtable discussions. This contribution presents an overview of the project's development, its audience growth statistics, and the strategies employed to enhance scientific engagement in the Latin American context.

Workshops only: Duration

Workshops only: participants

Workshops only: Equipment

Author: COLL SARAIVA, Lucia (CMS (CMS Fachgruppe Searches))

Presenter: COLL SARAIVA, Lucia (CMS (CMS Fachgruppe Searches))

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