

Session Program

18-20 Mar 2026



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PAERI'26: Navigating Science Communication in a Shifting Landscape

Parallel session

Lighthouse, European XFEL
Holzkoppel 4 22869 Schenefeld Germany

Wednesday 18 March

14:00

Parallel session: Age of misinformation

Session | **Location:** XHQ, 1.173

14:00–14:20

Emotions, Frames, and Facts: What NGO Framing Can Teach Science Communication

Speakers

Andrea Voit, Laura Richter

14:20–14:40

It's Not What You Know, It's What You Value: Why Facts Alone Don't Bridge Divides

Speaker

Dr Michele Fontana

14:40–15:00

Debate and dialogue: Future circular collider initiatives internally and locally

Speaker

Kate Kahle

15:00

14:00

Parallel session: Emerging Technology

Session | **Location:** Lighthouse, Auditorium

14:00–14:20

Engaging the community: channeling creativity and technology to improve internal comms at CERN

Speaker

Emma Hattersley

14:20–14:40

The shifting influence of generative AI on research infrastructure comms

Speaker

Nancy Jackman

14:40–15:00

International research and regional transformation with the German Centre for Astrophysics

Speaker

Stefan Ohm

15:00

14:00

Parallel session: Workshop

Session | **Location:** XHO, Data Think Tank

14:00–16:10

Inclusion Hackathon: Rewriting the rules of power, presence and belonging in science communication

16:10

Speaker

Alba Fernández-Barral

14:00

Parallel session: Workshop**Session** | **Location:** XHO, Lounge

14:00–15:00

The Science News Showdown: Fact, Fiction, or Bonkers?**Speakers**

Michele Fontana, Mr Pedro Russo, Sara Verstraeten, Ms Tania Johnston, Mr Terry O'Connor

15:00

15:10

Parallel session: Metrics, policy, misinformation**Session** | **Location:** XHQ, 1.173

15:10–15:30

Revealing the invisible: The challenge of measuring and communicating the impact of diverse research infrastructures**Speaker**

Anita Gibson

15:30–15:50

How do science communicators actively shape their role as part of the C-suite?**Speaker**

Petra Nieckchen

15:50–16:10

From Silence to Engagement: Activating Passive Audiences Around Research Infrastructures**Speaker**

Sara Verstraeten

16:10

15:10

Parallel session: Policy and advocacy**Session** | **Location:** Lighthouse, Seminar 2

15:10–15:30

The Politics of Science Communication: Supporting Strategy in uncertain times**Speaker**

Delphine Chenevier

15:30–15:50

Communicating research infrastructure upgrades in challenging times**Speaker**

Dr Miriam Sarah Arrell

15:50–16:10

Neutralina: promoting science and gender-equality in Latin-America**Speaker**

Lucia Coll Saravia

16:10

15:10

Parallel session: Pushing boundaries**Session** | **Location:** Lighthouse, Auditorium

15:10–15:30

From Collider to Catalyst: Accelerating Public Engagement at CERN

Speakers

Candice Alexandra Hittier, Fabienne Landua

15:30–15:50

New Languages and Paradigms for Science Communication: Artistic Residencies as Tools for Public Engagement - The Area Science Park Experience**Speakers**

Ms Giada Cadei, Mrs Valentina De Grazia

15:50–16:10

Timeless Photography, Cutting-Edge research: Daguerreotypes and the World of the Nanoscience**Speaker**

Maja De Simoni

16:10

16:40

Parallel session: Emerging Technology**Session** | **Location:** Lighthouse, Auditorium

16:40–17:00

Pushing boundaries to communicate about ESO's Extremely Large Telescope**Speaker**

Bárbara Ferreira

17:00–17:20

Playful Mathematics: Experimental Formats for Bringing Industrial Mathematics to Life**Speaker**

Matthias Knauer

17:20–17:40

Should one size fit all? Investigating how human-led realignment of visual communications connects brands to their audiences in the age of AI**Speaker**

Zara Findlay

17:40

16:40

Parallel session: From metrics to meaning**Session** | **Location:** XHQ, 1.173

16:40–17:00

Communicating impact through case studies**Speaker**

Rosie de Laune

17:00–17:20

Euro-Biolmaging/EVOLVE Scientific Ambassador Programme: Scaling outreach through community connectors**Speakers**

Ms Beatriz Serrano-Solano, Marianna Childress-Poli

17:20–17:40

From metrics to meaning: integrating social sciences to rethink impact in scientific communication**Speaker**

Maelyss Larrieu

17:40

16:40

Parallel session: Workshop

Session | **Location:** XHO, Lounge

16:40–17:40

Creating a card game for PAERI research facilities

Speaker

Sven Kamin

17:40

16:40

Parallel session: Workshop

Session | **Location:** XHO, Data Think Tank

16:40–17:40

Chasing Meaning instead of Numbers: Rethinking Impact in Science Engagement & Communication

Speakers

Mr Jakob Peters, Miriam Hufnagl, Ms Zarah Saleh

17:40

Thursday 19 March

11:00

Parallel session: From metrics to meaning

Session | Location: XHQ, 1.173

11:00–11:20

Their voices are powerful - Multi-voice, multimedia stories for raising scientific awareness

Speaker

Michael Prattes

11:20–11:40

Beyond the Higgs: Keeping the Public Engaged with Long-Term Physics

Speaker

Kim Wegner

11:40–12:00

Communicating Analytic Uncertainty: From Researcher Degrees of Freedom to Trustworthy Science Engagement

Speaker

Alyssa Columbus

12:00

11:00

Parallel session: Pushing boundaries

Session | Location: Lighthouse, Seminar 2

11:00–11:20

Educational Games for Research Infrastructures: A Stakeholder Analysis for Sustainable Project Design

Speaker

Elisa Baioni

11:20–11:40

SOLEIL's Game: Gamifying Synchrotron Science to Engage the Public

Speaker

Dr Brenna Conin

11:40–12:00

Bridging Science, Industry and Youth: the ALBA Synchrotron Industrial Hackathon

Speaker

Laia Torres

12:00

11:00

Parallel session: Workshop

Session | Location: XHO, Data Think Tank

11:00–12:00

Tackling your challenges with the EU Competence Centre for Science Communication

Speakers

Ilda Mannino, Michael Creek

12:00

11:00

Parallel session: Workshop**Session** | **Location:** XHO, Lounge**11:00–12:00** **The Versatility of Art in STEM****Speaker**

Helen Towrie

12:00

15:05

Parallel session: Parallel 6: Emerging Technologies**Session** | **Location:** Lighthouse, Auditorium**15:05–15:25** **How to make the most of AI to write stories****Speaker**

Montserrat Capellas Espuny

15:25–15:45**Bridging Science and Society: Harnessing Interactive Online Platforms for Innovative Public Engagement****Speaker**

Cassandra Mzola

16:05

15:05

Parallel session: Policy and advocacy**Session** | **Location:** XHQ, 1.173**15:05–15:25****Beyond Outreach: Communication as Advocacy for Research Infrastructures — ESO's Paranal Observatory Case Study****Speaker**

Ms Anna-Lynn Wegener

15:25–15:45**Expanding Horizons: Preparing to Transform Astronomy in the 2040s****Speaker**

Mariya Lyubenova

16:05

15:05

Parallel session: Pushing boundaries**Session** | **Location:** Lighthouse, Seminar 2**15:05–15:25****Scientists Return to School: Challenging Traditional Public Engagement Methods****Speaker**

Joana Bordalo

15:25–15:45**Is a scientific conference a suitable hook for communicating with the public about science? A reflection from the International Conference on Neutron Scattering conference 2025****Speaker**

Jo Lewis

15:45–16:05**Beyond the Fence: Engaging visitors with neutron science at the ILL****Speaker**

Catarina Espirito Santo

16:05

15:05

Parallel session: Workshop

Session | **Location:** XHO, Lounge

15:05–16:05

How to podcast: tech basics, AI help, concept development

Speaker

Thomas Reintjes

16:05

15:05

Parallel session: Workshop

Session | **Location:** XHO, Data Think Tank

15:05–16:05

How science outreach with children can promote equity and diversity

Speaker

Joana Bordalo

16:05

Friday 20 March

11:15
12:45
11:15
12:45
13:30
15:00
13:30
15:00

Parallel session: DESY Campus Tour
Session | Location: DESY, DESYUM | Convener: Dr Thomas Zoufal

Parallel session: Preview DESYUM visitor centre
Session | Location: DESY, DESYUM | Convener: Dr Thomas Zoufal

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