

# Flavored Gauge Mediation

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# no supersymmetry at the LHC

? because it's simply not there

? because the spectrum is different from what we imagined

- one prevalent assumption:

Minimal Flavor Violation (MFV)

suppresses flavor violating processes

but overkill

things to bear in mind (theory and exp):

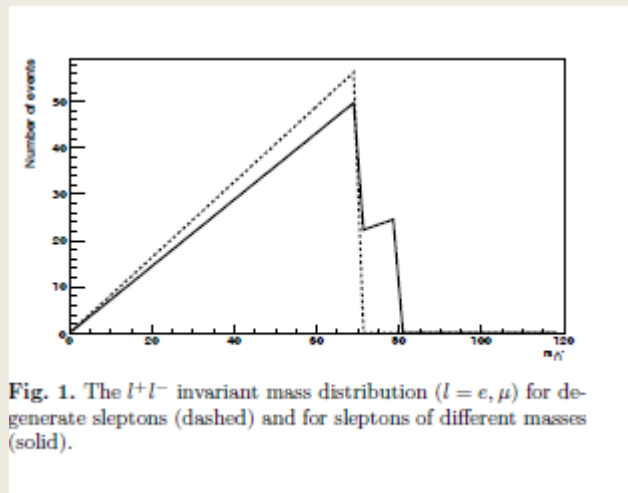
we don't understand the SM Yukawa couplings

MFV is an implicit assumption in most SUSY searches

MFV is an implicit assumption in most SUSY searches --- example:

kinematic edges and flavor subtraction

Galon YS



use flavor-added distributions instead

- no supersymmetry at the LHC
- but Higgs seems to be there
- uncomfortably heavy for SUSY  
in particular for GMSB  
[which doesn't have A-terms]

e.g. Draper Meade Reece Shih

# Gauge Mediated Supersymmetry Breaking

- beautiful, nothing swept under  $M_{\text{Planck}}$  carpet  
(but see where following beauty led us with susy..)
- many variations considered recently  
(General Gauge Mediation)
- but: **FLAVOR**

but is GMSB **automatically** FLAVOR-blind ?

(depends on your definition of automatic..)

Minimal GMSB : messengers  $5 + 5\text{bar}$  :

$$\begin{array}{c} D + \bar{D} \\ H_D \quad H_U \end{array}$$

but is GMSB automatically FLAVOR-blind ?

minimal GMSB : messengers  $5 + 5\text{bar}$  :

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in principle:

$$W = H_U qu + H_D qd + H_D le \\ + \bar{D} qu + D qd + D le$$



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messenger-matter  
couplings

$$W = Y_U H_U qu + Y_D H_D qd + Y_L H_D le$$

$$+ \lambda_U \bar{D} qu + \lambda_D D qd + \lambda_L D le$$

Chacko-Ponton (MFV)

new GENERATION dependent  
contributions to soft masses  
from messenger loops

usually **forbid** messenger-matter couplings by  
**imposing** a discrete symmetry (messenger parity)

overkill:

- we are ignorant about Yukawas:  
we are at least as ignorant about the new couplings
- non-trivial Yukawas hint at some *flavor theory*  
same *flavor theory* would necessarily control the new couplings

simplest example: if  $H_D \rightarrow D$

same properties under flavor theory

$$\longrightarrow (\lambda_D)_{ij} \approx (Y_D)_{ij}$$

nearly MFV: mass splittings similar to MFV

flavor constraints obeyed ✓

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[can still have interesting effects at LHC: **mixings**]

more generally:

$$H_D \quad D$$

have different properties under flavor theory



$$\lambda_D \quad Y_D \quad \text{different matrices}$$

but can sometimes be consistent with

flavor constraints

simple realization: flavor symmetries

flavor symmetry controls

a. fermion masses

b. messenger-matter couplings

can give rise to

interesting squark spectra

interesting slepton spectra ← today



want messengers to couple to susy-breaking  
but not the Higgses

→ in each messenger pair: **either**

$$\lambda_U \bar{D}qu \quad \text{or} \quad \lambda_D Dqd, \quad \lambda_L Dle$$

if want both types of couplings: need more than  
one pair of messengers

sleptons

with  $U(1) \times U(1)$  flavor symmetry

- suppose we want some new coupling to be large
- lepton Yukawas are small
- so need

$$(\lambda_D)_{ij} > (Y_D)_{ij}$$

- recall:

$$W \supset Y_L H_D l e + \lambda_L D l e$$



need: flavor charge of D smaller  
than flavor charge of Higgs

{

taking flavor spurion: negative charge

so: smaller charges  $\longrightarrow$  less suppression  
larger couplings

}

flavor charge of D smaller  
than flavor charge of Higgs



often: new couplings vanish for 3<sup>rd</sup> generation  
sleptons  
(holomorphic zeros)

since 3<sup>rd</sup> generation sleptons have smaller  
charges to have large Yukawa

- naturally have large effects in 1<sup>st</sup> and 2<sup>nd</sup> generation
- interesting spectra
  - selectron mass splittings a few-10 GeV
  - large selectron-smuon mixings

to conclude:

- no need to assume MFV to handle flavor constraints: flavor structure of supersymmetry may be richer than what we imagined
- matter-messenger couplings: viable models with interesting spectra