# An Introduction to Data Analysis 

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Terascale Alliance School "It's measurement time!"
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1. Conceptual framework for data analysis
2. Probability of the data?
3. Summarizing a probability distribution
4. Poisson Process

5. Poisson process with background
6. An example

## Theory

$\vec{y} \quad$ Are the theoretical observables
$\vec{\lambda}$ Are the parameters of the theory

## $g(\vec{y} \mid \vec{\lambda}, M)$ <br> M <br> Is the model or theory



## Modeling of experiment

$$
f(\vec{x} \mid \vec{\lambda}, M)
$$

compare
$\vec{D}$
$\vec{x}$ Is a possible data outcome

## How we learn



## How we Learn

We learn by comparing measured data with frequency distributions for possible results resulting from a theory, parameters, and a modeling of the experimental process.

## What we typically want to know:

- Is the theory reasonable ? I.e., is the observed data a `likely result' from this theory.
- If we have more than one potential explanation, then we want to be able to quantify which theory is more likely to be correct given the observations
- Assuming we have a reasonable theory, we want to estimate the most probable values of the parameters, and their uncertainties. This includes setting limits ( $><$ some value at XX\% probability).


## Logical Basis

Model building and making predictions from models follows deductive reasoning:

Given $\mathrm{A} \rightarrow \mathrm{B} \quad$ (major premise)
Given $\mathrm{B} \rightarrow \mathrm{C} \quad$ (major premise)
Then, given A you can conclude that C is true
etc.

Everything is clear, we can make frequency distributions of possible outcomes within the model, etc. This is math, so it is correct ...

## Logical Basis

However, in physics what we want to know is the validity of the model given the data. i.e., logic of the form:

Given $\mathrm{A} \rightarrow \mathrm{C}$
Measure C, what can we say about A?

Well, maybe $\mathrm{A}_{1} \rightarrow \mathrm{C}, \mathrm{A}_{2} \rightarrow \mathrm{C}, \ldots$

We now need inductive logic. We can never say anything absolutely conclusive about A unless we can guarantee a complete set of alternatives $\mathrm{A}_{\mathrm{i}}$ and only one of them can give outcome C. This does not happen in science, so we can never say we found the true model.

## Logical basis

Instead of truth, we consider knowledge

Knowledge = justified true belief

Justification comes from the data.

Start with some knowledge or maybe plain belief

Do the experiment
Data analysis gives updated knowledge. Experimental results in line with model predictions give justification for believing our model.

## Elements of Data Analysis

Probability of the data (Likeliho
Likelihood prob coilihy
e.g., Poisson process

$$
P(n \mid \lambda)=\frac{e^{-\lambda} \lambda^{n}}{n!} \quad \lambda \text { fixed }
$$

All that is used in frequentist or classical

$$
\begin{aligned}
& \text { prole of } n \text { events } \lambda \\
& \text { olosering } n \text { pope ctatinn } \\
& \qquad \mathcal{L}(\lambda \mid n)=\frac{e^{-\lambda} \lambda^{n}}{n!} \quad n \text { fixed }
\end{aligned}
$$ approach

In a Bayesian analysis, also need the prior probability $P_{0}(\lambda \mid M)$
Then use $\quad P(\lambda \mid M, D)=\frac{P(D \mid \lambda, M) P_{0}(\lambda \mid M)}{P(D \mid M)}$


$$
Z=P(D \mid M)=\int d \lambda P(D \mid \lambda, M) P_{0}(\lambda \mid M)
$$

"evidence" often not needed

## Bayesians and Frequentists

It is possible (Frequentism) to make statements of the kind:
'Assuming the model is correct, this result will occur in $\mathrm{XX} \%$ of the experiments'

In the 'classical' approach, this is then converted to 'assuming the model, the bounds [a,b] will contain the true value in $\mathrm{XX} \%$ of experiments performed' (confidence levels). Does not imply that the true value is in the range $[\mathrm{a}, \mathrm{b}]$ with probability XX!

Only use deductive reasoning and the probability of the data assuming the model. The inductive part of the reasoning is left out of the analysis - up to the user to decide what to believe. Often proceed with a community consensus (e.g., $5 \sigma$ tail for background only hypothesis) (but only when convenient, e.g., Higgs but not superluminal neutrinos).

## Bayesians and Frequentists

It is also possible (Bayesianism) to make statements of the kind:
'the degree-of-belief in model A is XX (between 0,1)'

Given the new data, the degree-of-belief is updated using the frequencies of possible outcomes in the context of the models

Credible regions are then defined: with $\mathrm{XX} \%$ credibility, the parameter is in the interval $[a, b]$. Note - very different from a CL.

The inductive part of the reasoning is built into the analysis, and the connection between prior beliefs and posterior beliefs is made clear.

Subjective, but the subjective element is made explicit.

## Why isn't everyone a Bayesian ?

G. D'Agostini, Probably a discovery: Bad mathematics means rough scientific communication, arXiv:1112.3620v2 [physics.data-an]


Quoting a Discovery article: It is what is known as a "threesigma event," and this refers to the statistical certainty of a given result. In this case, this result has a 99.7 percent chance of being correct (and a 0.3 percent chance of being wrong)."

$$
1-P\left(D \mid H_{0}\right)=P\left(H_{1} \mid D\right)
$$

This is logical nonsense - confusion is very widespread !

## Probability of the data

The expected distribution (density) of the data assuming a model M and parameters $\vec{\lambda}$ is written as $P(\vec{x} \mid \vec{\lambda}, M)$ where $\vec{x}$ is a possible realization of the data. There is usually no unique definition of the 'probability of the data.' Different choices incorporate different information.

Imagine we flip a coin 10 times, and get the following result:

$$
S_{1}=\text { THTHHTHTTH}
$$

We now repeat the process with a different coin and get

$$
S_{2}=\text { тTTTTTTTTT }
$$

Which outcome has higher probability?

Take a model where $\mathrm{H}, \mathrm{T}$ are equally likely. Then,

$$
\text { outcome } 1 \quad \text { prob }=(1 / 2)^{10}
$$

And

$$
\text { outcome } 2 \text { prob }=(1 / 2)^{10}
$$

Something seem wrong with this result? This is because (in our head) we evaluate many probabilities at once. The result above is the probability for any sequence of ten flips of a fair coin. Given a fair coin, we could also calculate the chance of getting $n$ times $H$ :

$$
\underset{\int}{P(T \mid N, P)} \underset{\sim \text { prob of }}{P(T)}\binom{10}{n}\left(\frac{1}{2}\right)^{10}
$$

$$
P(n \mid N, p)=\binom{N}{n} p(1-p)^{n}
$$

And we find the following result:

| n | p |
| :--- | ---: |
| 0 | $1 \cdot 2^{-10}$ |
| 1 | $10 \cdot 2^{-10}$ |
| 2 | $45 \cdot 2^{-10}$ |
| 3 | $120 \cdot 2^{-10}$ |
| 4 | $210 \cdot 2^{-10}$ |
| 5 | $252 \cdot 2^{-10}$ |
| 6 | $210 \cdot 2^{-10}$ |
| 7 | $120 \cdot 2^{-10}$ |
| 8 | $45 \cdot 2^{-10}$ |
| 9 | $10 \cdot 2^{-10}$ |
| 10 | $1 \cdot 2^{-10}$ |

There are many more ways to get 5 H than 0 , so this is why the first result somehow looks more probable, even if each sequence has exactly the same probability in the model.

Maybe the model is wrong and one coin is not fair? How would we test this?

Exercise - think up two more possible probabilities of the data for the heads \& tails experiment

$$
\begin{aligned}
& \text { heads \& tails experiment } \\
& \qquad \begin{array}{l}
\text { egg. } \quad L=\begin{array}{l}
\text { length of longest } \\
\\
\text { sequence }
\end{array} \\
P(L I N), \quad S_{1}: L=2 \\
\end{array} \quad S_{2}: L=0
\end{aligned}
$$

or $F=\#$ transition $H \rightarrow$ Tor Tat

$$
\begin{aligned}
& S_{1}: F=7, \quad S_{2}: F=0 \\
& P(F \mid N)
\end{aligned}
$$

Summarizing a Distribution
moments


Summarizing a Distribution

- Median
- Central interval

$$
F\left(p_{\text {median }}\right)=0.5 \quad F\left(p_{\text {lower }}\right)=\frac{\alpha}{2} \quad F\left(p_{\text {upper }}\right)=1-\frac{\alpha}{2}
$$



## Summarizing a Distribution

- most-probable value (mode) • Shortest interval(s)
$p_{\text {mode }}=\max _{p}[P(p \mid r, N)] \quad 1-\alpha=\int_{P(p \mid r, N)>C} P(p \mid r, N) d p$



## Example - multimodal distribution



Exercise - compare the mode \& smallest $68 \%$ probability interval; the mean and rms; and the median and central $68 \%$ probability interval for the function


## Poisson Distribution

A Poisson distribution applies when we do not know the number of trials (it is a large number), but we know that there is a fixed probability of 'success' per trial, and the trials occur independently of each other.

Alternatively - a continuous time process with a constant rate will produce a Poisson distributed number of events in a fixed time interval.

High energy physics example: beams collide at a high frequency (10 MHz , say), and the chance of a 'good event' is very small. The resulting number of events in a fixed time will follow a Poisson distribution. A single trial is one crossing of the beams.

Nuclear physics example: a large sample of radioactive atoms will produce a Poisson distributed number of events in a fixed time interval (assuming a $\tau \gg \mathrm{T}$ )

## Poisson Distribution

The Poisson distribution can be derived from the Binomial distribution in the limit when $\mathrm{N} \rightarrow \infty$ and $\mathrm{p} \rightarrow 0$, but Np fixed and finite. Then

$$
P(r \mid N, p) \rightarrow P(n \mid \nu)
$$

The expected number of events is calculated from a rate, or from a luminosity and cross section or some other way

$$
\nu=R \cdot T \text { or } \nu=\mathcal{L} \cdot \sigma \text { or... }
$$

## Poisson Distribution - derivation

$$
\begin{array}{lr}
V=N_{p} & P(n \mid N, p)=\frac{N!}{\frac{n!(N-n)!}{N!}} p^{n}(1-p)^{N-n} \\
\mathrm{p}=\frac{\nu^{\prime}}{\sim} & P\left(n \mid N, \frac{\nu}{N}\right)=\frac{\nu^{n}}{n!(N-n)!} N^{n} \\
\left(1-\frac{\nu}{N}\right)^{N-n}
\end{array}
$$

$$
N \rightarrow \infty
$$

$$
\frac{N!}{(N-n)!}=N \cdot(N-1) \cdot \ldots \cdot(N-n+1) \approx N^{n}
$$

$$
\left(1-\frac{\nu}{N}\right)^{N-n} \rightarrow\left(1-\frac{\nu}{N}\right)^{N} \rightarrow e^{-\nu}
$$

$$
P(n \mid \nu)=\frac{e^{-\nu} \nu^{n}}{n!}
$$

Poisson Distribution

## Poisson Example

$$
\begin{aligned}
& \text { fixed } V \\
& \rightarrow \text { discrete probs } \\
& \text { for } n
\end{aligned}
$$



## Poisson Distribution-cont.

$$
\begin{aligned}
& e-9 \% \\
& v=3.3 \\
& \lfloor v\rfloor=3 \\
& {[v]=4}
\end{aligned}
$$



$$
P(n \mid v)=\frac{v^{n} e^{-v}}{n!}
$$

$$
n^{*}=\lfloor\nu\rfloor \quad f(\text { for }
$$

$$
n^{*}=\lceil\nu\rceil-1<\operatorname{cesing} f
$$

$$
E[n]=\nu
$$



Notes:
$\underline{\underline{\sigma^{2}=}}$

- As $v$ increases, the
distribution becomes more symmetric
- Approximately Gaussian for large $v$
- Poisson formula is much easier to use that the Binomial formula.


## Example

Example for $v=10 / 3$
$\qquad$

## Ordinal



Cumulative probability according to rank

1- $\alpha \underset{\text {-internal }}{\text { probalil }}$ Central Interval

$$
\begin{aligned}
& \pi_{1}=\sup _{h \in 0, \ldots, N}\left\{\sum_{i=0}^{n} P(i \mid N, p) \leq \alpha / 2\right\}+1 \text { for Poisson Care } \begin{array}{l}
\text { First member } \\
\text { of set for int internal }
\end{array} \\
& \qquad P(r=0 \mid N, p)>\alpha / 2 \rightarrow r_{1}=0
\end{aligned}
$$

$\begin{aligned} & \mathfrak{m}_{2}=\inf _{\inf ^{\prime} \in 0, \ldots, N}\left\{\sum_{i=\emptyset}^{N} P(i \mid N, p) \leq \alpha / 2\right\}-\underline{-1} \\ & P(r=N \mid N, p)>\alpha / 2 \rightarrow r_{2}=N\end{aligned}$
$\mathcal{O}_{1-\alpha}^{\mathrm{C}}=\left\{\mathfrak{k}_{1}, \mathfrak{\kappa}_{1}+1, \ldots, \mathfrak{h}_{2}\right\}$

$$
\begin{aligned}
& \text { central interval } \\
& \text { e } 1-\alpha \text { probability }
\end{aligned}
$$

## Smallest Interval

$$
\begin{array}{cc}
\mathcal{O}_{1-\alpha}^{\mathrm{S}}=\left\{\mathfrak{n}^{*}\right\} & P\left(\mathcal{O}_{1-\alpha}^{\mathrm{S}} \mid N, p\right) \stackrel{?}{\geq} 1-\alpha \\
P\left(\mathfrak{\kappa}^{*}+1 \mid N, p\right) \stackrel{?}{>} P\left(\mathfrak{\Re}^{*}-1 \mid N, p\right) \\
\mathcal{O}_{1-\alpha}^{\mathrm{S}}=\left\{\mathfrak{\kappa}^{*}, \mathfrak{\kappa}^{*}+1\right\} \quad \mathcal{O}_{1-\alpha}^{\mathrm{S}}=\left\{\kappa^{*}, \mathfrak{r}^{*}-1\right\} \\
& P\left(\mathcal{O}_{1-\alpha}^{\mathrm{S}} \mid N, p\right) \stackrel{?}{\geq} 1-\alpha
\end{array}
$$

## Exercise

What is the $1-\alpha=0.9$ central interval; smallest interval ?

| ANSWER!' | $o$ | $P(o \mid \nu)$ | $F(o \mid \nu)$ | $R$ | $F_{R}(o \mid \nu)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0 | 0.0357 | 0.0357 | 7 | 0.9468 |
|  | 1 | 0.1189 | 0.1546 | 5 | 0.8431 |
| い | 2 | 0.1982 | 0.3528 | 2 | 0.4184 |
|  | 3 | 0.2202 | 0.5730 | 1 | 0.2202 |
| 1234567\} | 4 | 0.1835 | 0.7565 | 3 | 0.6019 |
| $1,2,5,4,5,0,7]$ | 5 | 0.1223 | 0.8788 | 4 | 0.7242 |
|  | 6 | 0.0680 | 0.9468 | 6 | 0.9111 |
|  | 7 | 0.0324 | 0.9792 | 8 | 0.9792 |
| nortes In | 8 | 0.0135 | 0.9927 | 9 | 0.9927 |
|  | 9 | 0.0050 | 0.9976 | 10 | 0.9976 |
| 6 | 10 | 0.0017 | 0.9993 | 11 | 0.9993 |
|  | 11 | 0.0005 | 0.9998 | 12 | 0.9998 |
|  | 12 | 0.0001 | 1.0000 | 13 | 1.0000 |

Confidence Interval Calculation
We observe $x$ events, and ask which values of $v$ are accepted with confidence level $1-\alpha$. For $1-\alpha=0.9$, central intervals:

Prism mean


Neymann
Poisson case
exp returns

$$
x=3
$$

$1-\alpha$ intural $\left[\nu_{d}, \nu\right]$ \# events

## Poisson Distribution-cont.

We often have to deal with a superposition of two Poisson processes the signal distribution and the background distribution, which are indistinguishable in the experiment. Usually we know the background expectations and want to know the likelihood of a signal in addition.

Example, the signal for large extra dimensions may be the observation of events where momentum balance is (apparently) strongly violated. However this can be mimicked by neutrinos, energy leakage from the detector, etc.

Use the subscripts $\underline{B}$ for background, $\underline{\text { s }}$ for signal, and assume $n$ events are observed

$$
P(n)=\sum_{n_{s}=0}^{n} P\left(n_{s} \mid v_{s}\right) P\left(n-n_{s} \mid v_{B}\right)
$$

$$
\begin{aligned}
& \text { for signal, } \\
& P\left(n_{S} \mid \nu_{A}\right)=\frac{e^{-v_{s}} \nu_{J}^{v_{S}}}{n_{B}!} \\
& P\left(n_{B} \mid \nu_{B}\right)=\frac{e^{-\nu_{B}} \nu_{B} n_{B}}{n_{B}!}
\end{aligned}
$$

$$
=e^{-\left(v_{B}+v_{s}\right)} \sum^{n} \frac{v_{s}=0}{n!(n-n)!} v^{n-n_{s}} \quad \text { Binomial formula with } p=\left(\frac{v_{s}}{v_{s}+v_{B}}\right)
$$

$$
\sum_{n_{s}=0} \overline{n_{s}!\left(n-n_{s}\right)!}
$$

$$
=e^{-\left(v_{B}+v_{s}\right)} \frac{\left(v_{s}+v_{B}\right)^{n}}{n!} \sum_{n_{s}=0}^{n} \frac{n!}{n_{s}!\left(n-n_{s}\right)!}\left(\frac{v_{s}}{v_{s}+v_{B}}\right)^{n_{s}}\left(\frac{v_{B}}{v_{s}+v_{B}}\right)^{n-n_{s}^{!}}
$$

$$
p(n)=e^{-\left(v_{B}+v_{s}\right)}=\frac{\left(v_{s}+v_{B}\right)^{n}}{n!}
$$

$$
\nu=\nu_{B}+\nu_{S}
$$

## Bayesian Data Analysis-Poisson Distribution

Typical examples - counting experiments such as source activity, failure rates, cross sections,...


$$
P(\nu \mid n)=\frac{P(n \mid \nu) P_{0}(\nu)}{\int_{0}^{\infty} P(n \mid \nu) P_{0}(\nu) d \nu}=\frac{\frac{\nu^{n} e^{-\nu}}{n!} P_{0}(\nu)}{\int_{0}^{\infty} \frac{\nu^{n} e^{-\nu}}{n!} P_{0}(\nu) d \nu}
$$

This is our master formula. Result in general will depend on choice of prior.

## Poisson - cont.

If we assume a flat prior starting at 0 and extending up to some maximum of $v$ much larger than $n$.

$$
\begin{aligned}
& P(\nu \mid n)=\frac{\frac{\nu^{n} e^{-\nu}}{n!} P_{0}(\nu)}{\int_{0}^{\infty} \frac{\nu^{n} e^{-\nu}}{n!} P_{0}(\nu) d \nu}=\frac{\frac{\nu^{n} e^{-\nu}}{n!}}{\int_{0}^{\nu_{\max }} \frac{\nu^{n} e^{-\nu}}{n!} d \nu} \\
& \int_{0}^{\nu_{\max }} \frac{\nu^{n} e^{-\nu}}{n!} d \nu \approx \frac{1}{n!} \int_{0}^{\infty} \nu^{n} e^{-\nu} d \nu=\frac{1}{n!} n!=1 \\
& \text { Bayes with } \\
& P(\nu \mid n)=\frac{e^{-\nu} \nu^{n}}{n!} \\
& \nu^{*}=n \\
& \text { flat forms } \\
& \rightarrow \mathcal{L} \\
& \text { same form as } p(n \mid v) \\
& \mathcal{L}(\nu)
\end{aligned}
$$

## Poisson - cont.

## Some examples



Comments:
If you decide to quote the mode as your nominal result, you would use $v^{*}=n$. For large enough $n$, the $68 \%$ probability region is then approximately

$$
n-\sqrt{n} \rightarrow n+\sqrt{n}
$$

## Poisson - cont.

The cumulative distribution function:
Needed for

$$
\begin{aligned}
F(\nu \mid n) & =\int_{0}^{\nu}\left(\frac{\nu^{\prime n} e^{-\nu}}{n!}\right) d \nu^{\prime} P(\nu \mid n) \\
& =\frac{1}{n!}\left[-\left.\nu^{\prime n} e^{-\nu^{\prime}}\right|_{0} ^{\nu}+n \int_{0}^{\nu} \nu^{\prime n-1} e^{-\nu^{\prime} d \nu^{\prime}}\right]
\end{aligned}
$$

$$
F(\nu / n)=1-e^{-\nu} \sum_{i=0}^{n} \frac{\nu^{i}}{i!}
$$

## Poisson - Examples

First, no background, measure zero counts.

$$
P\left(v(n)=\frac{e^{-v} v^{n}}{n!}\right.
$$

With flat prior assumption

For a $95 \%$ upper limit

$$
\begin{aligned}
& 0.95=1-e^{-\nu} \\
& \nu \approx 3 \\
& V \leq 3 @ 95 \\
& \text { credibihy } \\
& \text { fur } n=0
\end{aligned}
$$

$$
\begin{aligned}
& P(\nu \mid n=0) \quad e^{-\nu} \quad 0!=1 \\
& F(\nu \mid n=0)=1-e^{-\nu} \quad 2^{0}=1
\end{aligned}
$$

$$
n=0
$$



## Poisson - cont.

And now suppose we have background:

$$
F(v \mid x, \lambda)=1-\frac{e^{-v} \sum_{n=0}^{x} \frac{(\lambda+v)^{n}}{n!}}{\sum_{n=0}^{x} \frac{\lambda^{n}}{n!}}
$$

 have huron baclypronds

$$
\begin{aligned}
& \text { bachgronal } \\
& \mu=\left(\lambda+(\nu) \quad P(x \mid \mu)=\frac{e^{-\mu} \mu^{x}}{x!}\right. \\
& P(v \mid x, \lambda)=\frac{\left(e^{-(\lambda+v)}(\lambda+v)^{x} / x!\right) P_{0}(v)}{\int_{0}^{\infty}\left(e^{-(\lambda+v)}(\lambda+v)^{x} / x!\right) P_{0}(v) d v} \\
& \text { background } \\
& \text { aurum } \\
& \text { exactly } \\
& P_{1}(\lambda)=\mathscr{B}\left(\lambda^{\prime}-\lambda\right) \\
& P(v \mid x, \lambda)=\frac{e^{-v}(\lambda+v)^{x}}{x!\sum_{n=0}^{x} \frac{\lambda^{n}}{n!}}
\end{aligned}
$$

## Poisson - cont.




Comment:
For $x=0, P(v \mid x, \lambda)=e^{-v}$. It does not matter how much background you have, you get the same probability distribution for the signal. Source of much confusion \& discussion (very different for Confidence Level calculation).

Exercise

Imagine two measurements are performed where the same Poisson mean, $v$, is expected. The measurements yield $n_{1}$ and $n_{2}$ events. Starting with a flat prior for the Poisson mean, find the resulting posterior pdf.

$$
\begin{aligned}
& \text { P(v|n, for flat prior } \\
& \text { Duse as ponior for } 2^{\text {nd }} \text { meas. }
\end{aligned}
$$

How does it compare to running the experiment twice as long (expectation $2 v$ ) and measuring $n_{1}+n_{2}$ events ?
(start with
(you will not have enough time now for these calculations - set up the formulas and work them out when you have time)

$$
\begin{aligned}
p(y) d y & =p(x) d x \\
p(y) & =p(x)(d y / d x)^{-1}
\end{aligned}
$$

## Example

Want to test a new theory - Large Extra Dimensions. If this hypothesis is correct, we expect events with certain characteristics in (let's say) proton-proton collisions. We design an experiment to look for this process.

There will also be indistinguishable events from 'known' physics. The analysis has been designed to reduce these, but there will be some background left.

$$
\begin{array}{lll}
\text { Background expectation: } & \lambda=\sigma_{S M} \cdot \mathcal{L} \cdot a_{S M} \\
\text { Signal expectation: } & \nu=\sigma_{L E D} \cdot \mathcal{L} \cdot a_{L E D}
\end{array}
$$

Have a nearly infinite number of collisions of protons with very small probability to generate an event per bunch crossing: Poisson process

## Example

Probabilistic model:

$$
\begin{aligned}
& P\left(n_{B} \mid \lambda\right)=\frac{e^{-\lambda} \lambda^{n_{B}}}{n_{B}!} \\
& P\left(n_{S} \mid \nu\right)=\frac{e^{-\nu} \nu^{n_{S}}}{n_{S}!} \\
& P(n \mid \lambda, \nu)=\frac{e^{-\mu} \mu^{n}}{n!} \quad \text { is not } \\
& \mu=\lambda+\nu \\
& \text { background signal }
\end{aligned}
$$

## Example

Compare two situations:

1) no knowledge on the background
2) Separate data help us constrain the background

Suppose we measure $n=7$ events, what can we say ?

$N=7$


## With Background knowledge



Can build this into the likelihood (e.g., frequentist analysis) or call it prior knowledge (either way for Bayes)

$$
\mathcal{L}(\nu, \lambda)=P(N \mid \nu, \lambda) P(\lambda)
$$



Note: a likelihood is not a probability !


## With Background knowledge

$$
P(\lambda)=\frac{1}{\sqrt{2 \pi} \sigma_{\lambda}} e^{-\frac{1}{2} \frac{\left(\lambda-\lambda_{0}\right)^{2}}{\sigma_{\lambda}^{2}}}
$$

Can build this into the likelihood (Frequentist Analysis) or call it prior knowledge (either way for Bayes)

$$
P(\nu, \lambda \mid N)=\frac{P(N \mid \nu, \lambda) P(\lambda) P(\nu)}{\int P(N \mid \nu, \lambda) P(\lambda) P(\nu) d \lambda d \nu}
$$

To get a probability distribution for the physics parameter, we marginalize

$$
P(\nu \mid N)=\int P(\nu, \lambda \mid N) d \lambda
$$

N=7 Constrained Background


## N=7 Constrained Background



## N=7 Constrained Background



## That's it

## Enjoy the school!

